



ÿnsect Repellent

March 16, 2026

You will eat ze bugs!

Sorry, Klaus. Not interested.

When the World Economic Forum (WEF) began trending a few years back, the world's normal folk became somewhat alarmed at what we were hearing. (Notice how I include myself among "the normal"?) Witnessing a German player at the game of non-governmental organizations pitch "the Great Reset," as WEF's founder Klaus Schwab dubbed it, and boast about how he had snuck his acolytes into major governments across the world ([especially](#) in Justin Trudeau's administration) was alarming enough. Seeing him dress up in [Bond-villain garb](#) and talk like a Hollywood caricature of a Nazi leader? Chilling.

But perhaps worst of all: *ze bugs*.

Yes, he was trying to get us to eat insects. Great source of

protein, he said; the food of the future, he said.

Looking the part, he inspired . . . revulsion, just as did the bugs he wanted us to consume. We were all ready to drop him into a remake of *Soylent Green* when his star faded; it had become clear that Americans, at least, were not copacetic with the creepy-crawly eatery plan.

And, as if to prove that Schwab's Great Reset of our diet will not be driven by cartoonish elitists, ÿnsect — Europe's largest insect farm — has [officially gone bankrupt](#)

The hundreds of millions in public and private funding, including nearly €200 million in taxpayer money from French and EU sources, could not stave off collapse. The mealworm producer, hailed as a sustainable protein pioneer for animal feed and pet food, entered judicial liquidation in December amid soaring costs, dismal revenue (just €656K in 2023 vs. €80M losses), and market rejection

Industrial-scale bug farming looks like a no-go.

Despite subsidies.

A win for civilization.

And this is Common Sense. I'm Paul Jacob.