Twitter, Facebook, Google, and Amazon are on a de-platforming binge.

The official rationale? Anyone “associated” with rioting must be expelled from virtual society.

Yet these social media outfits have hardly ousted endorsers of violence against innocents with anything like consistency. Iranian Boss-man Ali Khamenei still has a Twitter account. Socialist Congresswoman Alexandria Cortez, who has opined that some people “have no choice but to riot,” is still merrily blathering on Twitter.

The latest victim of Big Tech’s assault on speech is not an individual but a competing platform, Parler, whose support for free speech is its main selling point.

Apple has kicked Parler off its app store, and Parler got booted from the Google Play store, too.

Now Amazon, which provided storage for Parler, is kicking Parler off its servers with essentially zero notice because Amazon employees “were lobbying the company to disconnect Parler from AWS for hate speech,” which is like arguing that USPS or the Constitution must be shut down because it enables hate mail.

Apparently, once enemies of speech employed by a big-tech service provider scream “Deplatform so-and-so,” any erstwhile reservations of top management — Jeff Bezos, in this case — pop like a soap bubble under a hot iron.

Parler was one possible landing place for the President of the United States, booted from Twitter for allegedly inciting the capitol riot.* It now seems that Trump may find refuge at Gab.com, where his tweets expunged from Twitter have been republished.

But note: Gab has long been out in the wilderness, denied service on Google’s and Apple’s systems.

Folks who demand inclusion sure do practice exclusion well.

This is Common Sense. I’m Paul Jacob.

* Rush Limbaugh deactivated his Twitter account in protest of Twitter’s action. And I deactivated mine as well — something I meant to do when Twitter blocked the New York Post’s truthful reporting on Hunter Biden during the election.