

## "Despacito" Desperation

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When Hillary Clinton talked about carrying hot sauce around in her handbag, on the popular *Breakfast Club* show featuring the annoyingly monickered Charlemagne Tha God, did anyone believe her? It was such an obvious and shameless ploy to get African-Americans to see her as "relatable." For Mrs. Clinton, however, that was 'a bridge too far.'

Now Joe Biden provides the cringe.

"I just have one thing to say," Biden informed his audience at an event celebrating Hispanic Heritage Month. Looking down at his phone, he struggled for a moment. "Hang on here."

And then he played a song. "Despacito," which means "Slowly."

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**First element** of cringe: It was an obvious play for Latino sympathy. The song itself had nothing to do with anything other than that it was a popular song from "the community" When you are this pandering, this patronizing, this transparent about your play to the cliché, what kind of respect do you hope to get?

**Second element:** It's such a desperation move — with the Florida Spanish-speaking vote in jeopardy. Cuban-Americans, especially, are turned off by the Democrats' move further left, having themselves left Cuba to come to American freedom. And the generally woke-socialist mindset of the Biden-Harris team (or is it Harris-Biden?) is a bit hard to take for the generally culturally conservative folks hailing from the south.

When will Democrats try authenticity again?

**Third element:** Assuming riots and conflagrations aren't precisely that.

This is Common Sense. I'm Paul Jacob.